

Assignment 2

Description: An art-influenced site

Choose 3 pieces that you have created (drawings, animations, videos, photographs, etc) that show a consistent style and tone. You may not choose any fan art or design work based on another person's characters. Be prepared to present this in class on 2/14 or 2/15.

Design a site based on this design sense. This site must include the following layouts:

- 'Front' Page (index)
- 'Article' view
- 'Gallery' view

Requirements

- Use only Lorem Ipsum for text
- All images and graphics must be self-created (no stealing!)
- Consideration of color, texture, typeface, layout and navigation
- Use CSS for styling

Tips:

- Strive for uniqueness in your work.
- Look at the elements of your design work that will translate easily to web design- color, texture, line weight, text, etc.
- Stay focused on the design rather than the content of your work
- Remember: this is not your portfolio site.

Schedule:

2/14 & 2/15 – Presentations of your work

-Post all images to your wordpress site, contextualize them (how did you make them? Why are you assembling these images? Etc)

2/19 & 2/20 – Drafts due in Adobe XD

-Post draft to your wordpress site






2/26 & 2/27- Final version (in HTML and CSS) due

All elements of this project must have a link posted to wordpress. Do not update previous links, maintain the record of work.

Final score out of 120 points.

Category: Interactive

Tags: Interactive Design, Art Site, HTML

| Criteria | Levels of Achievement | | |
|--------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| | Novice | Competent | Proficient |
| Personal Work  | 0 to 5 points Not posted or lacking basic requirements | 5 to 15 points Missing contextualization or cohesion | 20 to 20 points Images posted, contextualized |
| XD Draft  | 0 to 0 points Not posted | 1 to 15 points Incomplete or severely lacking. Design needs more consideration | 15 to 25 points 3 pages with links, consistent layout and design. Clear influence from your work. |
| Design  | 0 to 10 points Not posted or design severely lacking. Plagiarized images or graphics | 10 to 25 points Relying heavily on HTML defaults. XD draft not well translated. Inconsistencies in terms of color, texture, typeface and layout | 25 to 40 points Design well-considered, unique and consistent. Original graphic elements throughout. |
| Navigation  | 0 to 0 points Navigation non-existent | 1 to 5 points Navigation inconsistent or non-intuitive | 5 to 10 points Intuitive, consistent navigation |
| HTML and CSS  | 0 to 5 points CSS not in use or extremely limited | 5 to 15 points CSS is limited, relying heavily on HTML for style. CSS definitions in tags rather than page-wide. May contain CSS or HTML errors | 15 to 25 points Use of CSS for styling. Definitions for CSS are page or site-wide. Little or no errors in HTML and CSS. |